

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Committees -18th International Children's Film Festival from 14th to 20th November 2013 at Hyderabad- Constitution of Sub-Committees for conducting of the event – Orders – Issued.

GENERAL ADMINISTRATION (I&PR.II) DEPARTMENT

G.O. Rt. No. 4215

Dated.28-09-2013.

Read :-

From the M.D. APSFTVTDC Ltd., Lr. No. FDC /18th
ICFF/ 2013 dt. 03-09-2013

ORDER:

In the reference read above, the Managing Director, APSFTVTDC Ltd., Hyderabad has stated that the 18th International Children's Film Festival 2013 will be held at Hyderabad from 14th to 20th November, 2013 jointly with the Ministry of Information and Broadcasting, Government of India. He has proposed a list of person to be included in the various Sub- Committees on behalf of the Government of Andhra Pradesh for conduct of 18th International Children's Film Festival 2013.

2. The Government after careful examination, hereby constitute the following Sub-Committees as detailed in the Annexure to this order:-

1. Hospitality & Reception Committee.
2. School Committee.
3. Transport Committee.
4. Theatre Committee.
5. Cultural Committee.
6. Media Relations Committee.

3. The Managing Director, APSFTvTDC Ltd., Hyderabad is requested to take necessary action accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

M. DANA KISHORE
EX-OFFICIO SECRETARY TO GOVERNMENT

To

The Managing Director, APSFTvTDC Ltd., Hyderabad
The Chairman/Members of all the above Sub-Committees
through Managing Director, APSFTVTDC Ltd., Hyd
The Commissioner, Information and Public Relations Hyderabad.
The Account General, Andhra Pradesh. Hyderabad.

Copy to.

The PS to CM.
The PS to M(I&PR)
The PS to Chief Secretary.
The PS to E.O. Secretary to Govt.

// FORWARDED :: BY ORDER //

SECTION OFFICER.

ANNEXURE

(To G.O. Rt. No. 4215 G.A.(I&PR-II) Dept., Dated. 28-09-2013)

18th INTERNATIONAL CHILDREN'S FILM FESTIVAL 2013 HOSPITALITY, RECEPTION & GUEST RELATIONS COMMITTEE

Sl. No	Name	
1	Sri M Dana Kishore, IAS Managing Director A.P. State Film Television & Theatre Development Corporation Limited & Commissioner, I & PR Dept.	Chairman
2	Ms. Amirbanu Sumnani, CS to CP, CFSI	Member
3	Airport officer, Shamshabad Airport, Hyderabad.	Member
4	Hon. Secretary AP Film Chamber of Commerce, Hyderabad	Member
5	Hon. Secretary, The Telangana Film chamber of Commerce, Secunderabad	Member
6	President/Secretary Telangana Film Chamber of Commerce	Member
7	President Telugu Film Producers Council, Hyderabad	Member
8	Managing Director AP Tourism Development Corporation, Hyderabad	Member
9	Sri Janardhan Reddy, Adult Education	Member
10	Sri MS Prasad, Member-CBFC, Local Co-ordinator, CFSI	Member
11	Sri Pramod, Cine & TV Artiste	Member
12	Sri N Ramdas Naidu, Producer & Director of short films	Member
13	Sri Arunkumar	Member
14	Sri MVNL Sesha Sai, Dy Manager, APSFTVTDC	Member – Convenor
15	Sri PVVS Gupta, Dy Manager, APSFTVTDC	Member - Convenor

HOSPITALITY AND RECEPTION & GUEST RELATIONS COMMITTEE

FUNCTIONS IN BRIEF

- (i) In consultation and coordination with the Children's Film Society India, Mumbai, arrangements should be made to receive the delegates (Foreign and Indian delegates)

- (ii) Issue of Delegate registration cards to the children, adult delegates and escorts of the children.
- (iii) The safety and comfort of all delegates particularly children should be of priority. The facilities / arrangements made to the delegates should be clearly informed immediately after their reach to the place of accommodation, and they should also be informed of the persons to be contacted in case of need along with **their mobile numbers**.
- (iv) The committee should coordinate with the Transport Committee and deploy vehicles for taking the delegates to the respective hotels and theatres & back.
- (v) The committee should finalize the tariff of hotels and arrange for blocking of sufficient number of rooms to be allotted to the delegates, child delegates and Jury Members and arrange breakfast/lunch/dinner.
- (vi) The committee should also ensure setting up of Reception Counters at Airport, Railway stations, Bus stations and places of accommodation.

M. DANA KISHORE
EX-OFFICIO SECRETARY TO GOVERNMENT (I&PR)

18th INTERNATIONAL CHILDREN'S FILM FESTIVAL 2013
SCHOOL COMMITTEE

Sl No	Name	
1	Commissioner and Director School Education –Andhra Pradesh	Chairman
2	Regional Joint Director, School Education Dept.-Andhra Pradesh	Member
3	District Education Officer, Hyderabad District	Member
4	District Education Officer, Ranga Reddy District	Member
5	Smt. Smita Daudhkane, Asst. Accounts Officer, CFSI	Member
6	President, Children Film Society of Andhra Pradesh	Member
7	Director ,Tourism Department, Hyderabad [or his nominee]	Member
8	District Social Welfare Officer, Hyderabad	Member
9	President, Hyderabad Film Club	Member
10	Sri S Krishna Murthy REALS – Tirupati, Organizer-Children Films	Member
11	Sri JVS Sainath, Dy Manager, APSFTvTDC	Member – Convenor

SCHOOL COMMITTEE FUNCTIONS IN BRIEF

- (i) The Committee shall take all possible steps to ensure that maximum number of school children will participate in the 18th ICFF 2013.
- (ii) The school Children suggested by each district [five each] shall be nominated as delegates. The District Education Department be requested to send the names and escort(s) who will be deputed. The Children attending the festival should bring with them identity cards and letter issued by the School Education dept.
- (iii) Schools to participate in the cultural programmes and also in the workshops / seminar organized during the festival.
- (iv) This time the age wise grouping has been made for enabling particular age group children to attend the films meant for their age, and the committee shall ensure viewing of these films as per the grouping.
- (v) The Committee in consultation with the education department should draw up schedule of both Government and private schools to attend to the screening of the films and ensure that of maximum number of schools are covered.
- (vi) The Committee in coordination with Theatre Committee will plan in such a way that the schools identified are in close vicinity of the theatres earmarked for screening of films so as to avoid problems in taking children to the theatres.

M. DANA KISHORE
EX-OFFICIO SECRETARY TO GOVERNMENT (I&PR)

18th INTERNATIONAL CHILDREN'S FILM FESTIVAL 2013
TRANSPORT COMMITTEE

SNo	Name	
1	Commissioner Transport Department, Andhra Pradesh-Hyderabad.	Chairman
2	Addl. Commissioner of Police, (Traffic), Hyderabad	Member
3	Addl. Commissioner of Police, (Traffic), Cyberabad	Member
4	Regional Manager, APSRTC Hyderabad Region	Member
5	Executive Director, AP Travel & Tourism Dept.	Member
6	RTO, Khairatabad	Member
7	Sri V Krishnan, Administrative Officer, CFSI	Member
8	Sri M Dhanunjay Rao Chief Cameraman, APSFTvTDC	Member – Convenor

FUNCTIONS IN BRIEF

- (i) The Convenor of the Committee shall ascertain the requirement of vehicles in consultation with all other Sub-Committees and CFSI and submit to the committee.
- (ii) The Transport Committee shall decide to engage buses from APSRTC and Tourism Department for the purpose of transport of the school children and delegate children.
- (iii) The committee shall fix the tariff and agencies for providing the vehicles for engaging the vehicles for the said purpose.

M. DANA KISHORE
EX-OFFICIO SECRETARY TO GOVERNMENT (I&PR)

18th INTERNATIONAL CHILDREN'S FILM FESTIVAL 2013
THEATRE COMMITTEE

Sl. No	Name	
1	Sri Tamma Reddy Bharadwaja, Producer and Director.	Chairman
2	President, AP Film Chamber of Commerce	Member
3	President, The Telangana Film chamber of Commerce, Secunderabad	Member
4	Commissioner of Police, Hyderabad (or) his nominee	Member
5	Commissioner of Police, Cyberabad (or) his nominee	Member
6	Chairman, Exhibitor Sector, A P Film Chamber of Commerce	Member
7	Director General, Fire Services, Andhra Pradesh (or) his nominee	Member
8	Shri Pinaki Chatterjee, Head-Marketing & Production (Nominated by CFSI)	Member
9	Shri Jaisingh Rajput, Asst. Officer (Production, CFSI)	Member
10	Sri A Ramesh Prasad, Managing Director, PRASAD Multiplex (or) his nominee	Member
11	Jt. Commissioner, Commercial Taxes Department, Hyderabad	Member
12	Jt. Collector, Hyderabad District	Member
13	Jt. Collector, Ranga Reddy District	Member
14	Sri K Basi Reddy, Film Producer	Member
15	Sri Ashok Purohit Manager, APSFTvTDC	Member – Convenor

THEATRE COMMITTEE FUNCTIONS IN BRIEF

- (i) The Theatre Committee shall finalize the required cinema halls for screening of festival films.
- (ii) The Committee shall negotiate with the Managements / Cinema halls and fix the rentals for the festival period. The Committee may ensure that the Cinema halls engaged for the purpose shall be maintained in perfect condition for the screening of the films and also observe neatness / cleanliness.
- (iii) Make arrangements for public address system at all the theatres as required by the CFSI.
- (iv) The Theatre Committee shall be in touch with the School and Transport committee for maximum participation of the schools and ensure arrangements for seating of children, adults and press / media people in the Cinema halls.

M. DANA KISHORE
EX-OFFICIO SECRETARY TO GOVERNMENT (I&PR)

18th INTERNATIONAL CHILDREN'S FILM FESTIVAL 2013
CULTURAL COMMITTEE

Sl No	Name	
1	Dr. R V Prasad Raju, Director, Culture Department	Chairman
2	Director, Jawahar Bala Bhavan	Member
3	Regional Joint Director, School Education Department, Andhra Pradesh	Member
4	District Educational Officer, Hyderabad District	Member
5	District Educational Officer, Ranga Reddy District	Member
6	Ms. Amirbanu Sumnani, CS to CP, CFSI	Member
7	Smt. Vanaja Uday Classical Dancer	Member
8	Smt. Kanya Kumari	Member
9	Sri Chennaiah, PRO, Telugu University	Member
10	Dr. Prasanna Kumar Social Scientist, Pollution Control Board	Member
11	Sri Sai Lakshmi Chaganti	Member
12	Sri M D Vijay, Dy Manager APSFTvTDC	Member- Convenor

CULTURAL COMMITTEE FUNCTIONS IN BRIEF

- (i) To plan & prepare the cultural programmes to be presented by the Children at all the places as decided by the Managing Director, APSFTvTDC.
- (ii) The schools and other organizations who come forward with proposals for cultural programmes shall be examined by the Committee and good quality programmes are shortlisted.
- (iii) The programmes shall be presented at the venues decided.
- (iv) Special programmes are to be planned for the Inaugural and Closing Day functions and for this the Committee shall take advance action for finalizing theme / concept and take the approval of Managing Director- APSFTvTDC.

M. DANA KISHORE
EX-OFFICIO SECRETARY TO GOVERNMENT (I&PR)

18th INTERNATIONAL CHILDREN'S FILM FESTIVAL 2013
MEDIA RELATIONS COMMITTEE

SNo	Name	
1	Sri Subhash Goud, Director, Information & Public Relations Department	Chairman
2	Sri MVVS Murthy Addl. Director General, PIB, Hyderabad	Member
3	Smt Shailaja Suman, Director, Doordarshan, Hyderabad	Member
4	Station Director, All India Radio, Hyderabad	Member
5	Smt Dhanalakshmi, Regional Officer, CBFC	Member
6	Sri LLR Kishore Babu CIE, O/o. Commissioner, I&PR Department	Member
7	Shri Pinaki Chatterjee, Head-Marketing & Production, CFSI	Member
8	Shri N.N.Kulkarni, General Assistant, CFSI	Member
9	Sri T Udayavarlu, Senior Journalist	Member
10	Sri Umakanth, Deccan Herald	Member
11	Ms Radhika Rajani, Film journalist	Member
12	Sri Malleswara Rao Senior Journalist	Member
13	Sri Palle Ravi Kumar, Freelance Journalist	Member
14	Sri PRK Prasad, Andhra Prabha	Member
15	Sri Keshavulu, Eenadu	Member
16	Ms. Nirupama, TV-9	Member
17	Sri Shiva, Reporter, Zee Telugu	Member
18	Prof. Subhas Chandran, Phd Freelance Journalist	Member
19	Sri K. Rampulla Reddy JD (Advt) , I&PR Dept.	Member- Convenor

MEDIA RELATIONS COMMITTEE FUNCTIONS IN BRIEF

- (i) To coordinate with all the press, print and electronic media to ensure adequate coverage. Provide the material including newsletter, clippings, photographs, video tapes to press and media.

- (ii) To coordinate organizing of press conference, interviews with film makers participating in the festival. If required the committee may evolve PR calendar and implement it.
- (iii) The committee will also make arrangement for wide photo/video coverage of all events on all the days.

M. DANA KISHORE
EX-OFFICIO SECRETARY TO GOVERNMENT (I&PR)